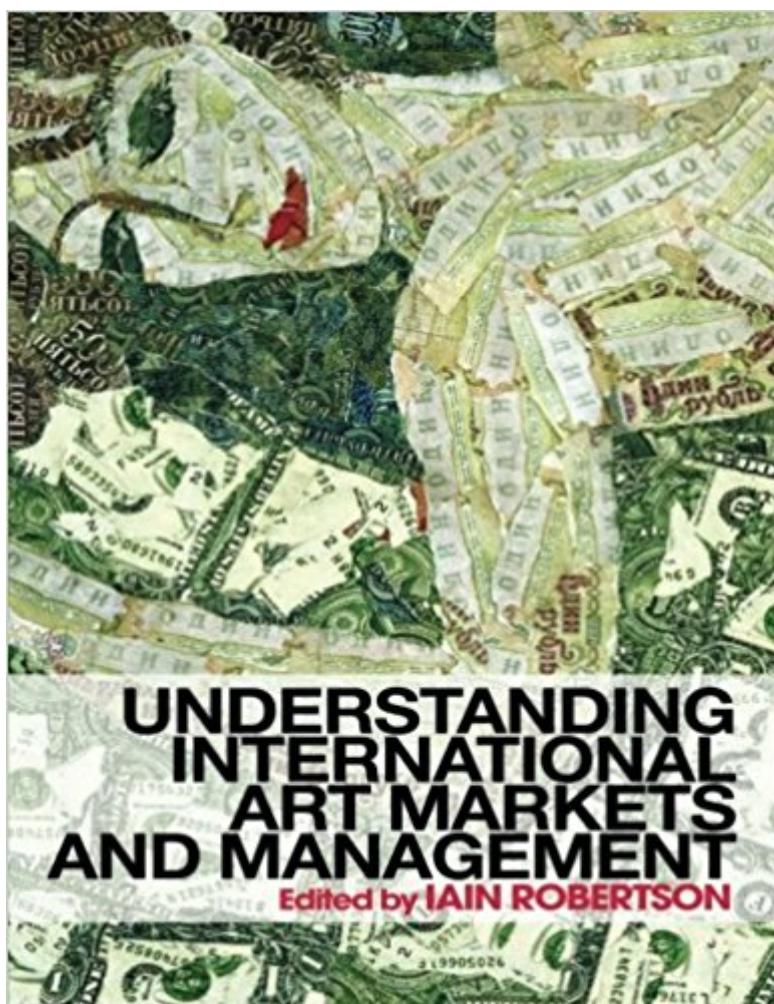


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# Understanding International Art Markets And Management



## **Synopsis**

This groundbreaking text brings together experts in the field of visual art markets to answer some fundamental questions: Is art a good investment? Why is the art market dominated by America and Western Europe? Where are the key emerging markets and what are the next good buys in art? Providing readers with an understanding of the challenges facing art market 'makers' (dealers, auctioneers, collectors and artists) and the decision-making process experienced by market 'players' and investors, this exciting text merges the key theories with examples of practice in a highly accessible style. Written by an international array of experts from the US, the UK and China, this book is essential reading for all those studying or interested in art markets and management.

## **Book Information**

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## **Customer Reviews**

Iain Roberston is a lecturer in arts policy and management at City University. He is a member of The National Art Collections Fund and Association Internationale des Critique d'Art. He is an adviser to the Asia Art Archive and responsible for information on Asian art developments in London.

I really learned a lot. Notice: it's not for casual readers. Knowledge of art and economics is needed.

It was the book I need, but the seller took 3 weeks to ship!!! i had to buy another one locally because I needed it for class.

Iain Robertson et al. is presenting this very sound introduction to the non-expert of the arts

international market. It is a collection of articles from different authors; therefore expect a non-linear writing style, which is however easy to understand. It is written from the point of view of the curator, or of someone who stands outside the market as an observer. What one could find as missing, are other perspectives such as the artist themselves. Nevertheless, this book discusses a very wide range of the arts market and even includes chapters such as art crime. The reader can thus easily gain a very good (though theoretical) insight of how the arts market works and of who are the actors in the market. Five stars are awarded for this book, as I would recommend this book to all those who have an interest in learning how the arts market works and as this book delivers.

This book is a gem. Even for the people who don't know much about the art market, it's still a book worthwhile reading. The writing is very polished, yet easy to follow; the information is in depth. There are a lot of books on Art History; but this is the book on Art Market History with the most comprehensive analysis of economic, political and social impacts on art, artists and art market. The humor and sarcasm in the book make the reading fun. If you enjoy philosophy, politics and history or art critics, this is a great book to have.

Excellent essays on practical issues -- a fresh, valuable read for museum and top gallery professionals, as well as serious collectors and students.

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